

# Wellbeing Quality Mark

## Overview

The Wellbeing Quality Mark is a framework supporting organisations increase employee engagement through health and wellbeing approaches, embedded in daily operational and overarching strategy. Staff wellbeing is critical to maintaining a cohesive, committed and effective workforce. This can be achieved through wellbeing activities/training, supporting a work-life balance and modelling digital wellbeing. The AAL Wellbeing Quality Mark provides external validation to stakeholders that an organisation has demonstrated impactful wellbeing opportunities, policies and processes.

Organisations are invited to self-assess against 20 principles, with documentary evidence, evaluating how wellbeing is embedded at operational and strategic levels. Working with a consultant, an organisation will explore its impact of wellbeing activities, including resilience support for management, opportunities for the 'employee voice' and workload planning to enable a positive work-life balance. Supportive assessments on digital wellbeing in relation to policy and communication will be conducted, in addition to an evaluation of inclusive and accessible wellbeing activities/training. The consultant will review policies and procedures to analyse the implementation of wellbeing systems employed within an organisation. The comprehensive report may highlight areas of best practice, recommendations for quality improvements or conditions for action planning to achieve the external validation.

The Wellbeing Quality Mark is valid for three years, which includes annual supportive consultations.



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## Process

Stage 1: Initial consultation & payment	<ul style="list-style-type: none"> <li>Free consultation via Zoom/Teams to identify if the Wellbeing Quality Mark is appropriate for your organisation at this time.</li> <li>Payment processed if application is accepted.</li> </ul>
Stage 2: Self-assessment	<ul style="list-style-type: none"> <li>Organisation to self-assess against Wellbeing Quality Mark framework, collating supporting documentary evidence.</li> <li>Opportunity to apply for Professional Development Award.</li> </ul>
Stage 3: Audit	<ul style="list-style-type: none"> <li>Desktop review carried out by Quality Mark Consultant.</li> <li>Remote interview to clarify self-assessment / documentation.</li> </ul>
Stage 4: Report	<ul style="list-style-type: none"> <li>Comprehensive Approval / Referral Report with recommendations   commendations   conditions.</li> </ul>
Stage 5: Award	<ul style="list-style-type: none"> <li>Wellbeing Quality Mark awarded for three years.</li> </ul>

## Fees

Approval (3 years)	Year 3 renewal
<ul style="list-style-type: none"> <li>Allocated Consultant</li> <li>Self-assessment framework guidance</li> <li>Desktop review of documentary evidence and self-assessment</li> <li>Approval / Referral Report. (Referral fee £600)</li> <li>Up to six printed certificates</li> <li>Years 1 and 2 supportive consultations</li> </ul>	<ul style="list-style-type: none"> <li>Allocated Consultant</li> <li>Desktop review of documentary evidence and self-assessment</li> <li>Approval / Referral Report. (Referral fee £400)</li> <li>Up to six printed certificates</li> <li>Years 4 and 5 supportive consultations</li> </ul>
<b>Approval fee      £3,500</b>	<b>Year 3 renewal fee £2,000</b>



## To apply

Complete our online [application form](#)

Telephone 07591 478482 or email [training@aal-member.co.uk](mailto:training@aal-member.co.uk)